



COMMUNITY PARTNERSHIPS AND TICKETING SELLING SCHEME

The Illawarra Folk Festival is a community based event organised by volunteer musicians, dancers, poets, storytellers and culturally minded folk! The future of the festival is dependent heavily on the goodwill and ongoing support of volunteers, artists, other organisations, local, state and federal government and the business community.

The festival has over the years provided financial benefit to a number of charities and non-profit organisations including Leukaemia Foundation, Oxfam, Camp Quality, Bulli Uniting Church East Timor Fund, St John's Ambulance, Greenacres, SCARF, APHEDA, GreenConnect, Scout groups, SES Branches, schools, Canteen, Salvation Army, Bulli Uniting Church, Bulli Show Society, Rural Fire Service, Surf Life Saving and South Coast School for Children with Autism. This benefit totals more than \$150,000 and began with the major sponsorship of the festival by Diageo (Guinness) in 2001. It was a requirement of their sponsorship that surpluses were to be shared with other community partners. Over the past years at Bulli, through our Charity Bush Dances and Festival Opening Concerts, we have provided over \$20,000 in cash to the recipient charities.

GET INVOLVED!

Earn cash for your organisation!

In order to increase attendance at the Festival and to assist local community groups, schools, charities and non-profit organisations, organisations that are approved as an Illawarra Folk Festival Community Partner can obtain a commission of \$40 per Adult Festival 4Day Pass or 2Day Adult Pass, \$20 per Adult Day Pass (Fri/Sat/Sun) and \$10 for Adult Evening Pass (Fri/Sat) from sales generated by their promotional effort. This is done by obtaining a Promo Code from the Festival to purchase passes from the Festival online buying system. The buyer still purchases Festival 4Day Passes at the normal rate but the commission amount goes to the organisation.

The success of the scheme depends upon the energy and commitment of the organisation through its promotion to its networks.

The festival provides graphic artwork and resources such as posters, e-posters and email content to assist.

HOW TO APPLY

To be considered as an Illawarra Folk Festival Community Partner and benefit from this scheme, go to:
www.illawarrafestival.com.au/participate

MORE INFORMATION

Tel: 1300 887 034

email: info@illawarrafestival.com.