



illawarra

FOLK

SLACKY FLAT, BULLI



FESTIVAL

13-16 JANUARY 2011

presented by **ILLAWARRA FOLK CLUB INC.**

SPONSORSHIP PACKAGE CHART

Contact details and further information

Sponsorship Manager

Theresa Gregory gregorytk@bigpond.com or 0413 219 112

Illawarra Folk Club Inc.

PO Box 5289, Wollongong, NSW, 2500

www.illawarrafolkfestival.com.au

www.illawarrafolkclub.org.au

BENEFIT / PACKAGE	PLATINUM \$15,000 plus	DIAMOND \$10,000 to 14,999	GOLD \$7,000 to \$9,999	SILVER \$4,000 to \$6,999	BRONZE \$2,000 to \$3,999	SUPPORTER \$1,000 to \$1,999	FRIEND \$999 and less
Inclusion of logo on Poster – 500 copies	Large Size	Large Size	Medium Size	Small Size	Name Text	Name Text	Name Text
Inclusion of logo on Brochure - 30,000 copies	Large Size	Large Size	Medium Size	Small Size	Name Text	Name Text	Name Text
Inclusion of logo on Festival Souvenir Program Sponsors page and acknowledgement	Large Size	Large Size	Medium Size	Small Size	Name Text	Name Text	Name Text
Festival Souvenir Program Advert	Full Page	Half Page	Half Page	Quarter Page	Quarter Page	Quarter Page	Eighth Page
Logo	Large Size	Large Size	Medium Size	Small Size	Name Text	Name Text	Name Text
www.illawarrafolkfestival.com.au Web-link	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Main stage banner/sign	1	1	1	NO	NO	NO	NO
Other stage banner/sign	5	3	2	1	NO	NO	NO
PA announcement recognising sponsorship by MCs around all venues	Announced as major sponsor	Announced as major sponsor	Announced as major sponsor	NO	NO	NO	NO
Sponsorship Board displayed at locations around the site	Large Size Logo	Large Size Logo	Medium Size Logo	Small Size Logo	Name Text	Name Text	Name Text
Opportunity for a promotional marquee at event	2 free stall sites 4m x 4m	Free stall site 4m x 4m	Free stall site 4m x 4m	Free stall site 4m x 4m	NO	NO	NO
Inclusion on Television advert with logo	YES	YES	YES	NO	NO	NO	NO
Complementary tickets Season Tickets are \$110 value Day Tickets are \$55 value	20 Season Tickets or 40 Day Tickets	14 Season Tickets or 28 Day Tickets	10 Season Tickets or 20 Day Tickets	6 Season Tickets or 12 Day Tickets	4 Season Tickets or 8 Day Tickets	2 Season Tickets or 4 Day Tickets	1 Season Tickets or 2 Day Tickets
Invitation to Media Launch and Official Opening. Display banners, promotional events.	YES	YES	YES	YES	YES	YES	YES
Acknowledgement in Media Releases	YES	YES	YES	NO	NO	NO	NO
Naming of Venue	YES	YES	NO	NO	NO	NO	NO
Naming of Concert at Festival	YES	YES	YES	NO	NO	NO	NO