

# 26th Illawarra Folk Festival Souvenir Program Rate Card

**BOOKING DEADLINE 30 SEPTEMBER 2010**

Each year the festival produces 3000 souvenir programmes. The format is approx. A4 size, 180mm wide x 250mm high - and has a colour cover (as illustrated), inside and back pages in colour and around 48 black and white internal pages. The festival welcomes advertising, rates as follows.

## BLACK & WHITE width x height, mm

Full Page - 180 x 250	\$300
1/2 Page - 180 x 120 or 87 x 250	\$175
1/4 Page - 87 x 120	\$90
1/8 Page - 87 x 58	\$45

## COLOUR

Full Page - 180 x 250	\$500
1/2 Page - 180 x 120 or 87 x 250	\$290
1/4 Page - 87 x 120	\$150
1/8 Page - 87 x 58	\$80



## SPACE BOOKING DETAILS

Contact: \_\_\_\_\_

Organisation, Company: \_\_\_\_\_

Address: \_\_\_\_\_

Fax: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

Colour or Black&White: \_\_\_\_\_

Space booked: \_\_\_\_\_

Full page advertisements may bleed but all other artwork should be line bordered to the exact size. We request you supply artwork on disc if possible, along with a quality proof. Most files are accepted if the fonts are outlined and saved in Tiff, Jpeg, Eps or Acrobat formats at 300dpi.

You can e-mail art to: [media@illawarrafolkclub.org.au](mailto:media@illawarrafolkclub.org.au)

Layout questions can be directed to David De Santi, 0409 57 1788